

Dear Friend in the Encinitas Community,

We reach out today as volunteer members of the PTA at Paul Ecke Central Elementary (PEC). PEC is the oldest school in the Encinitas Union School District, and serves a diverse population (nearly 30% of our students are from low-income families) and also the larger community (we host the Sunday Leucadia Farmer's Market). We rely on the generosity of our community partners to help pay for important programs that state and federal funding no longer or only partially support: science, art, music, PE, and garden lab. These vital aspects of education are under threat of disappearing.

On April 28th, 2018, the PEC PTA will host a Nighttime Fundraiser at the Leichtag Ranch, the home of our school's namesake, Paul Ecke.

The goals of this event are twofold:

1. Raise **\$52,000** to support important programs like science, art, music, P.E., and garden lab that are not paid by our tax dollars
2. Integrate PEC into our larger Encinitas community by highlighting businesses that care about our public school mission

We are asking members of our larger Encinitas community—you!—to share your services and products by donating to our auction and/or becoming a corporate sponsor. These donations are tax-deductible and provide an opportunity for increased visibility to our families to learn more about our supportive local businesses.

More information is available online at www.pauleckecentral.com
Thank you for supporting your local public school!

Sincerely,

Michelle Austin
(650) 393-9944
Parent of a 2nd grader

Khan Talley
(760) 729-4675
Parent of a 1st & 4th grader

Paul Ecke PTA
NTF@pauleckecentral.com



SPONSORSHIP LEVELS:

Platinum (\$5000) (by Feb 1st)

Gold level benefit
Sponsor acknowledgement during live auction
Promotional item/Flyer distribution opportunity at event

Gold (\$2500):

Silver level benefit
Event signage
Full-page ad on event program

Silver (\$1000):

Bronze level benefit
Half-page ad on event program
2 additional event tickets

Bronze (\$500):

Patron level benefit
Logo on all printed materials, including program
1 additional event ticket

Patron (\$250):

Logo on online materials
Website link to business
1 event ticket

In-Kind Donation: TBD

Auction Item:

Listing in auction

**deadline for auction items is March 17th*

THANK YOU FOR YOUR SUPPORT!

Your donation will help continue PE, art, garden, music and science programs at our school.

Your donation is 100% tax deductible:

Paul Ecke Central PTA, Federal Tax I.D. #33-0617998