



We reach out today as volunteer members of the Parent Teacher Association (PTA) at Paul Ecke Central Elementary (PEC). Paul Ecke Central was founded in 1927 and is the oldest school in the Encinitas Union School District. We are home to 650 students and 80 staff. We are also proud to be one of two schools in the District that offer the Dual Language Immersion Program, which is provided in Spanish and English. Paul Ecke Central also serves the larger community (we host the Sunday Leucadia Farmer's Market).

We rely on the generosity of our community partners to help pay for important programs that state and federal funding no longer or only partially support. Paul Ecke Central PTA pays for 60% of enrichment education - science, art, music, physical education, and garden lab.

On Saturday, April 27, 2019, the Paul Ecke Central PTA will host a Nighttime Fundraiser at the Leichtag Ranch, the home of our school's namesake, Paul Ecke. We expect to host 300 people at the event. The goals of this event is twofold:

- 1) Raise approximately \$50,000 in order to support important programs like **science, art, music, physical education, and garden lab** that are not paid by our tax dollars
- 2) Continue to further integrate Paul Ecke Central into our larger Encinitas community by highlighting businesses that care about our public school mission

We are asking members of our larger Encinitas community—you!—to become a sponsor. Another way to support our school is to provide donation in the form of a service, product, or financial gift. Sponsorships and donations are tax-deductible and provide an opportunity for increased visibility to our families to learn more about our supportive local businesses.

Sponsorship Form: [Online Sponsorship Form](#)

Donation Form: [Online Auction Donation Form](#)

Thank you for supporting your local neighborhood public school!

With love,

Paul Ecke Central PTA Team

Kelly DaSilva – PTA Team President

Carolina Caso – PTA Team Vice President

Sponsorship Levels

Platinum Sponsor (\$10,000)

- Event signage
- Sponsor acknowledgement during live auction
- Full-page ad on event program & logo on all printed materials
- Named as Platinum Sponsor in Thank You ad in Coast News and Encinitas Advocate
- Thank you in school's weekly Splash newsletter, social media and school marquee

Gold Sponsor (\$5000)

- Sponsor acknowledgement during live auction
- Half-page ad on event program & logo on all printed materials
- Named as Gold Sponsor in Thank you ad in Coast News and Encinitas Advocate
- Thank you in school's weekly Splash newsletter and social media

Silver (\$2500)

- Logo on all printed materials, including program
- Named as Silver Sponsor in
- Thank you ad in Coast News and Encinitas Advocate
- Thank you in school's weekly Splash newsletter and social media

Bronze (\$1000)

- Logo on online materials, including program
- Named as Bronze Sponsor in Thank you ad in Coast News and Encinitas Advocate
- Thank you in school's weekly Splash newsletter and social media

Auction item

- Listing of auction item in event brochure

Contact us at ntf@pauleckecentral.com

We are a 501(3)(c) non-profit organization

Paul Ecke Central Elementary School PTA Tax ID: 33-0617998